



Media Permission Form

Photographs & video for school and family use, and those that appear in the press are a source of pleasure and pride. We believe they can enhance self-esteem for children and young people as well as their families and so are to be welcomed.

In an age in which digital technology has vastly increased the use and potential misuse of images, we believe you should understand the risks and weigh the chances of a child being identified by an image in the local press or on a web site. It is important for children and adults to learn how to safely take and post images as the widespread use of mobile devices as digital cameras is only growing. The broad rule of thumb for schools is that "if the student is named, avoid using an image. If an image is used, avoid using a name." Student photos should always be non-identifiable unless specific permission is given.

Please note, that although these images will be removed from the school/class website at the end of each year, the nature of the Internet makes it impossible to guarantee an image is completely removed.

We are mindful of the fact that for some families, there may be reasons why a child's identification is a matter of particular concern, and if you have special circumstances now, or in the future, which would affect or change your consent on this issue, please let the school know.

It is important to be aware that many web-based tools where images are posted could include online services hosted outside of British Columbia and possibly Canada. As a result these images may be subject to the laws of foreign jurisdictions, including, in the United States, the USA Patriot Act.

Kindly return the signed & dated permission below.

Thank you, **Insert School Name**

I consent for my child's photo and/or work to be published in group photos or photos where individuals are not identifiable. These photos can be used for in-school display and online including the school/district websites and/or school/class Twitter account or other parent approved media (via a separate approval form).

_____ student name

_____ division _____ grade

_____ parent signature

IDO NOT wish my child's first name and/or photo and/or work to be published online. This includes participation in special events, team rosters, accomplishments, congratulatory messages, etc.

_____ date